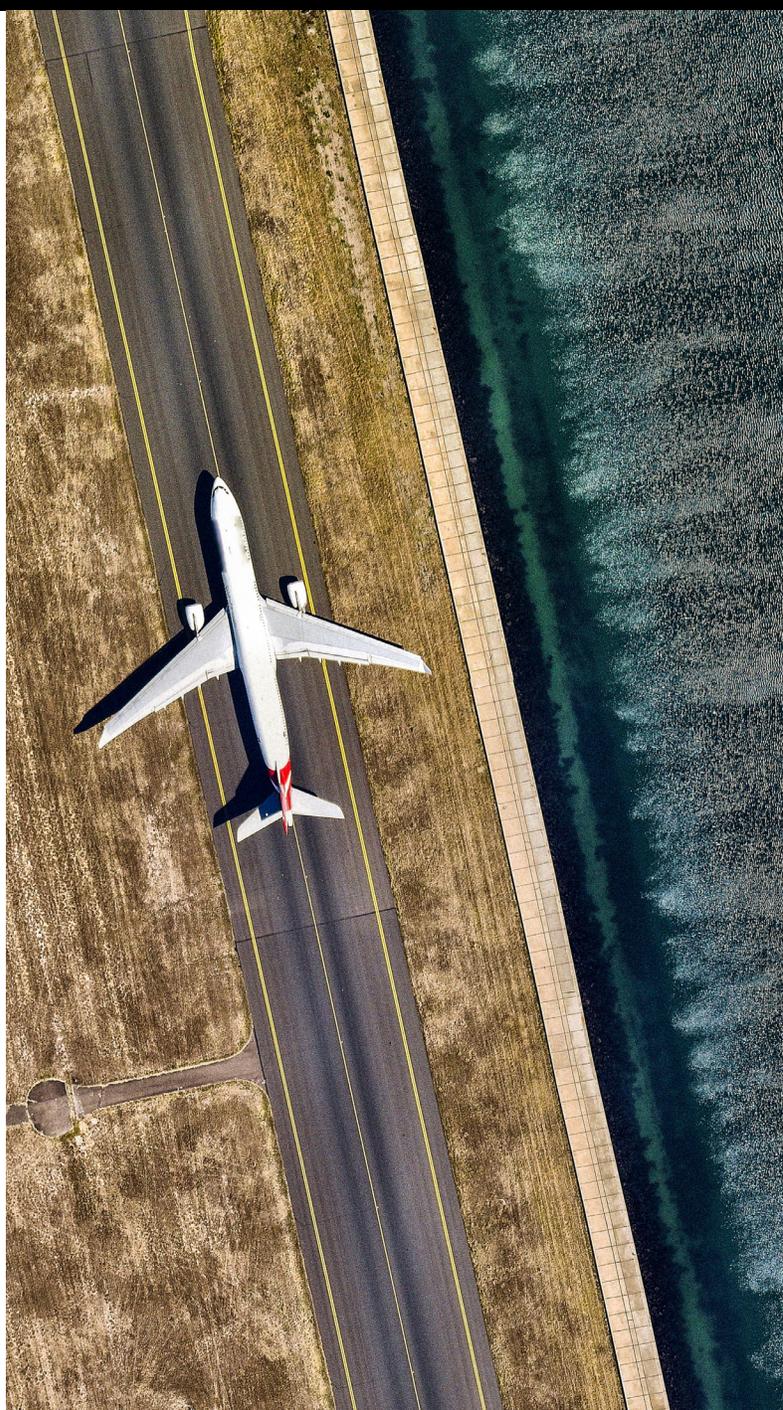


How to reduce the carbon footprint of business travel

COVID-19 forced a re-examination of the way people work and interact, including how they travel (or how, in the case of the pandemic, they didn't). The sudden halt of travel also shone a new light on its environmental impact and presented new opportunities to redefine what it means to travel for work.

We know that there will always be important reasons for colleagues or customers to travel, whether it's an annual trade show or a strategic account meeting. But the successes of remote work and virtual collaboration during the pandemic have led companies to re-evaluate the need for regular corporate travel – especially as it relates to creating sustainable corporate practices.

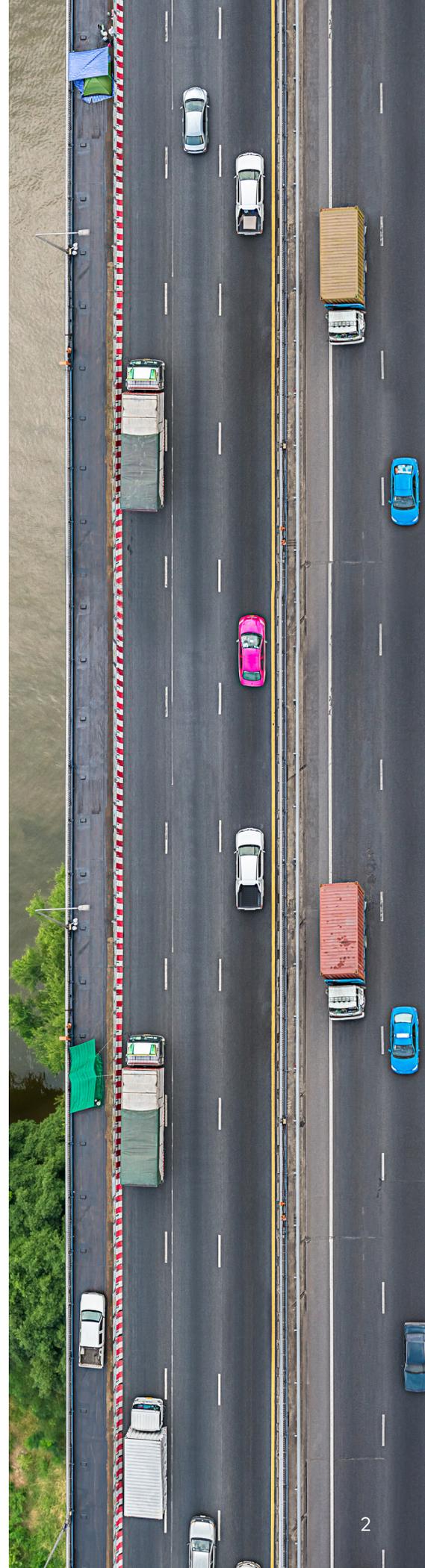


How companies are responding to the environmental impact of business travel

During peak lockdown periods, greenhouse gas (GHG) emissions from aviation decreased **by a startling 75%**. The fact that flying for business contributes to the **2% of total global GHGs** that the aviation industry is responsible for further illuminates the benefits of prioritising business-critical flights. And, unfortunately, driving can be just as environmentally problematic as flying, with **petroleum combustion vehicles** accounting for the most GHG emissions in the transportation sector.

The latest market insights reveal that sustainability will play a big role in how we move forward and explore the world. In a global survey, 46% of people say the pandemic has made them want to **travel more sustainably**. What's more, **91% of companies** consider environmental, social and governance (ESG) criteria in their purchasing decisions. One way you can start reducing your organisation's carbon footprint is by reassessing your mobility options.

At Uber, instead of going back to business as usual, we're taking this moment as an opportunity to reduce our environmental impact. It's our responsibility as one of the largest mobility platforms in the world to more aggressively help tackle the challenge of climate change. We want to do our part to build back better and drive a green recovery in our cities – and here's how we're going to do that.



Sustainability at Uber: our road to zero emissions

Uber made a pledge in September 2020 to be a [zero-emission rides platform](#) – with 100% of rides taking place in electric vehicles (EVs), on public transit or with micromobility – by 2040. To meet this goal, Uber has committed \$800 million to help hundreds of thousands of drivers transition to EVs through the [Green Future program](#). We're also investing in [our multimodal network](#) to promote sustainable alternatives to personal car usage.

As a platform built on movement, Uber's environmental impact makes a difference. We also joined the [Climate Pledge](#) in December 2020, which includes a commitment to net-zero carbon emissions across the whole company's operations by 2040.

Ridesharing can be a sustainable alternative to personal vehicles or rental cars. With Uber for Business, companies can tap into mobility services through Uber to create ride programs for their workforce. Riders in more than 1,500 cities in selected countries have the option to choose [Uber Green](#), which allows them to book a hybrid or fully electric vehicle for their trip. And to build upon Uber's greater sustainability commitments, Uber for Business plans to launch carbon-emissions reporting for enterprise customers in late 2022.



“ The world is at a critical juncture, and we all have a role to play. Uber is aiming high. We'll seek to build the most efficient, decarbonised and multimodal platform in the world for on-demand mobility. While we're not the first to set ambitious goals in transitioning to EVs, we intend to be the first to make it happen.

Dara Khosrowshahi
Uber CEO



To learn more about the company's green initiatives, read our second annual [sustainability report](#).

Experience the power of Uber for business travel

With availability in over 70 countries and 10,000 cities, Uber for Business is a globally accessible solution. Employees can also tap into other travel-handly options such as [Uber Reserve](#) and a new and improved [experience at selected Australian airports](#).

Businesses can define rides programs by setting limits and allowances based on time, location and ride type through the Uber for Business platform. And to streamline business expenses and reduce paper usage, Uber for Business offers multiple online integrations with expense providers like SAP Concur.

“ An environmentally aware business thinks about its ecosystem and the impact it has on society and the environment, thereby helping to construct an environment in which all businesses can thrive.

At Uber, our ecosystem is the cities of the world. Gone are the days when companies could assume they don't have a role to play in the larger social and environmental context – both outside and inside.

Marian Macindoe

Senior Manager, Sustainability and ESG Reporting at Uber



Let Uber for Business be your travel sustainability partner

Reducing the carbon footprint of business travel is a complicated task. Whether your organisation has a robust sustainability plan already in place or is just beginning the conversation, we're here to help.

➔ [Learn more](#) about adding Uber for Business to your sustainable travel program.

