



Anaplan for Finance

The finance landscape is becoming intricately more complex, dynamic, and digital due to external factors such as fluctuating consumer demand, market volatility, digital disruption, and increasingly stringent government regulations—and finance teams are under immense pressure to react quickly.

In order to meet financial goals, finance needs to increase capital allocation efficiencies, make frequent forecast adjustments, and collaborate more strategically with the entire business—all on a flexible platform that can drive faster and more effective decision-making.

Steer your business performance more effectively by connecting data, people, and plans across finance and operations. With Anaplan's cloud-based platform, corporate objectives align with operating plans that can be adjusted in response to market events—empowering finance to make better decisions by anticipating the future.



Connected plans for finance

Strategic planning

- Long-range plan
- Strategic initiatives
- Target setting
- Scenario modeling
- Sensitivity analysis

Operational planning

- Sales performance management
- Marketing
- Workforce
- Supply chain
- Operations and IT

Budgeting and forecasting

- Revenue
- Cost of goods sold
- Operating expense
- Workforce
- Cash flow
- Capital expenditures
- Balance sheet
- Working capital
- Profitability modeling
- Risk factor analysis
- Zero-based budgeting

Financial consolidation and corp. reporting

- Financial reporting
- Financial consolidations

Strategic planning

Shape the future by optimizing business models, product lines, and operational capabilities with ease and confidence. With the Anaplan platform, you can own strategic planning and drive better collaboration with the business. Intelligently build and own your planning models, and confidently execute your business strategy in rapidly evolving markets. Use your own methodology to evaluate market opportunities, and leverage predictive analytics to turn risk and uncertainty into clear, confident strategies.

Operational planning

Take cross-functional decisions to unprecedented levels with operational planning on one platform. Grow revenue, improve margins, address risk, and deliver exceptional customer service by connecting sales, marketing, HR, IT, and supply chain plans back into finance. Use “what-if” scenarios to help understand the financial and operational impacts of cross-functional decisions and enable collaboration across the business.

Budgeting and forecasting

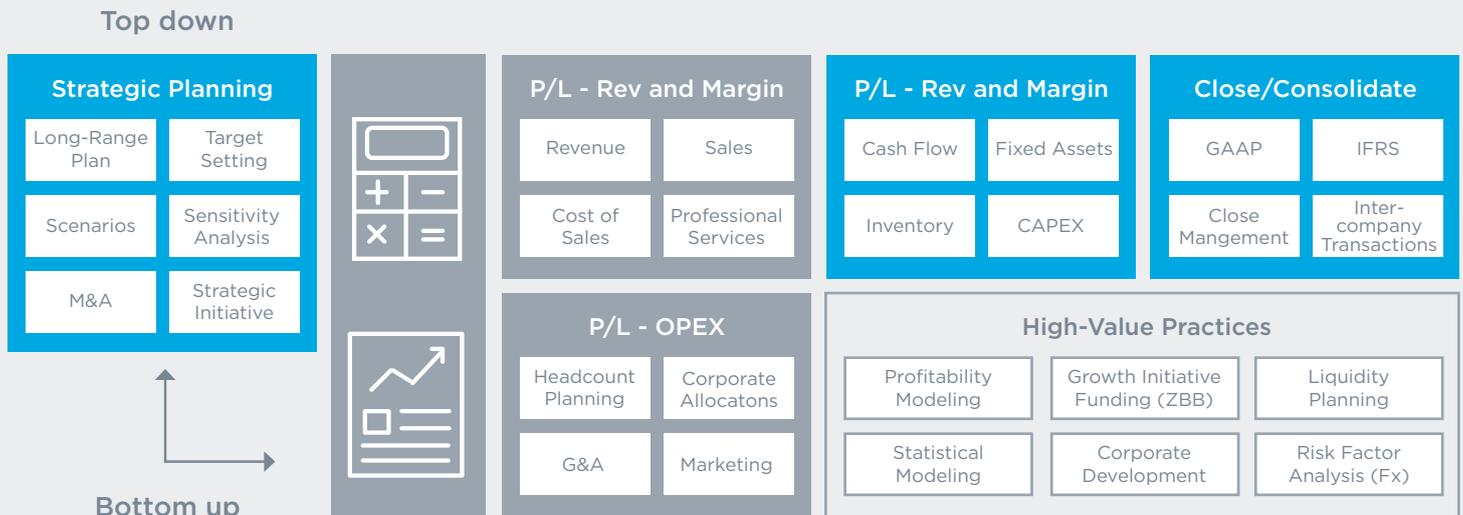
Increase speed and agility by automating manual process and adopting best practices. By automating and restructuring manual, spreadsheet processes with the Anaplan platform, you can anticipate performance gaps, analyze root causes of poor performance and assess alternatives, and enable effective decision-making. With self-service modeling and drill-down capabilities into multiple dimensions and time periods, the Anaplan platform makes analyzing financial and operational data a breeze.

Consolidation and corporate reporting

Experience a faster, more efficient period-end close and report with confidence—without compromising compliance. Tackle your data complexities by automating every step of your consolidation within a single platform that connects all reporting, budgeting, planning, and forecasting processes. With in-memory calculation, you can enable real-time updates that shorten the consolidation cycle and period-end close, giving valuable time back in your day for strategic analysis—all while complying with regulatory reporting standards.

Connected planning with speed, agility, and visibility

By delivering speed and improved visibility into data, the platform enables true connected planning between top-down targets and bottom-up drivers—and across the finance function. By evolving planning into a collaborative, real-time, and strategic process, teams can focus on the strategic and high-value practices that drive valuable business performance.



Our finance customers

UNITED 

ACCOR HOTELS 

Legal & General 

RSA 

PANDORA

 brussels airlines

ZALORA

Don't take our word for it

“In addition to reducing our overall spend on planning software and support, our planning process has become more agile and we’re able to see impacts of changes more quickly.”

Vice President, Finance,
Seagate Technology

“We were able to implement the Anaplan platform within five weeks, which, when we looked at other products, was night-and-day different.”

Head of Performance Management,
RSA Group

“Anaplan is great—really responsive [and] customer-oriented with a deep background in planning. They understand the challenges we’re facing and are able to marry that with their technology to solve them.”

Vice President of FP&A,
Pandora

Anaplan platform features

- Automated data collection and consolidation with a choice of integration options
- Centralized data hub for versions, metadata, lists, and formulas
- In-memory calculations allow for real-time updates rather than batch loads during calculation processes
- Predictive analytics and statistical formulas native to the platform
- Real-time, “what-if” scenarios for any business question
- Comprehensive library of pre-built apps for driver-based rolling forecasts, zero-based budgeting, profitability modeling, and scenario planning best practices
- Business map that visualizes how all models, formulas, and lists connect across the enterprise
- Flexible modeling and pivoting, with cross-workspace capabilities that allow finance and business teams to connect models
- Alerts and exception management allow users to focus and collaborate on the metrics that matter

Anaplan industry recognitions

- Positioned in the Leaders quadrant of Gartner’s Magic Quadrant for Sales Performance Management in 2017
- Positioned in the Leaders quadrant of Gartner’s Magic Quadrant for Cloud Strategic Corporate Performance Management Solutions in 2017
- Forbes 2017 Cloud 100 World’s Best Companies
- Inc. 5000 List
- Forrester EPM Wave Leader
- Forrester SaaS Business Applications Breakout Vendor
- TrustRadius 2017 Top Rated for Corporate Performance Management

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¹Gartner Magic Quadrant for Sales Performance Management, Melissa A. Hilbert, Tad Travis, 28 March 2017.

²Gartner Magic Quadrant for Cloud Strategic Corporate Performance Management, Chris Lervolino, John Van Decker, 29 June 2017.



Anaplan is driving a new age of connected planning. Large and fast-growing organizations use Anaplan’s cloud platform in every business function to make better-informed plans and decisions to drive faster, more effective planning processes. Anaplan also provides support, training, and planning transformation advisory services. Anaplan is a privately held company based in San Francisco with 18 offices and over 150 expert partners worldwide. To learn more, visit anaplan.com.