



Dell Technologies APEX Backup Services

What to consider when protecting your endpoint devices.

To securely protect your organizations' desktops, laptops and mobile devices, you need a centralized cloud approach that offers assurance that they're protected and available, whether in the office or on the road. As you plan how best to protect these assets, keep in mind the ability for IT admins to remotely manage cloud backup and restore operations as well as the opportunity for end users to restore their devices themselves.

The expansion of the remote workforce

has resulted in a rapid increase in the amount of corporate data residing outside your network and control. Ensuring that you maintain business resilience while protecting your global remote workforce is a challenge, especially when data resides on geographically dispersed endpoint devices and ransomware attacks are getting more prevalent and sophisticated.



74%
of IT decision makers
find increased cyber threat risks with remote employees¹

48%
of employees
say they're less likely to follow safe data practices when working from home²



¹ Dell Technologies Global Snapshot [survey](#)

² Tessian The State of Data Loss Prevention 2020 [report](#)

Protecting the remote workforce

Dell Technologies APEX Backup Services provides a secure, reliable and fast endpoint backup solution, so you can always recover end-user data.

Protect your data no matter where it goes.

-  **Quickly locate** lost or stolen devices with geo-tracking
-  **Remotely delete** data from a lost or stolen device
-  **Rapidly recover** entire devices from snapshot

Remote workforces continue to increase, and as a result, your organization must address the growing risks of data loss and compliance concerns. These obstacles can make it difficult to adhere to data regulations and security standards. Failure to comply with regulations such as GDPR, CCPA, and HIPAA exposes your business to costly fines and risks. To overcome these challenges, you need to mitigate risk with regulatory compliance monitoring that helps you comply with data regulation and governance requirements.



62%
of IT decision
makers

are concerned their existing data protection measures may not be sufficient to cope with malware and ransomware threats³

67%

of organizations

aren't confident that business critical data can be recovered in the event of a data loss incident³

Ransomware recovery

With APEX Backup Services, your backup data is isolated from the customers' infrastructure in the cloud platform, providing immutable data protection. The cloud native architecture prevents ransomware from encrypting your clean backup copies.

Liberate your remote workforce from ransomware.



Identify and automate data protection for key business assets



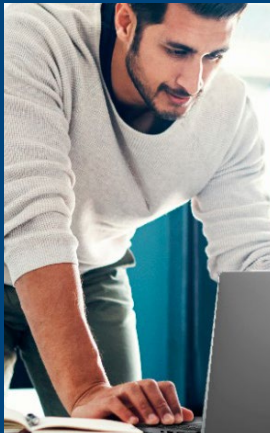
Isolate backup data from the data center network



Secure data in flight and at rest

³ Dell Technologies Global Data Protection Index 2021 report

With the rise of global business and evolving international data privacy laws such as GDPR, there is the pressing need to understand exactly how backup data is maintained, secured and protected. To assure your organization is compliant, other certifications should also be considered such as SOC1 and ISO-27001 or industry/government-specific requirements like HIPAA, ITAR or FIPS.



64%
of data
decision makers
say they have too much
data to meet security and
compliance requirements⁴

56%
of data
decision makers
have seen an increase in
the amount of data they
collect and generate⁴

Data security and compliance

APEX Backup Services provides integrated backup, eDiscovery and compliance monitoring. Simplify endpoint data protection, ensure regulatory compliance and improve data visibility for your organizations' mobile workforce.

Have comprehensive protection and governance without impacting user productivity.



Federated search across all backup data



Automated and proactive compliance monitoring



Data encrypting at reset and in transit

⁴ Forrester Consulting Thought Leadership paper Commissioned by Dell Technologies: Unveiling Data Challenges Afflicting Businesses Around The World, May 2021

APEX

Backup Services

Scalable, secure data protection for SaaS applications, endpoints and hybrid workloads. Enforce data governance while reducing cost and complexity.

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