

ENABLING DIGITAL TRANSFORMATION IN RETAIL

Helping Australian retailers to be future-proofed and digital-ready for the next wave of innovation.



As a retail organisation, do you have the digital infrastructure in place and the network connectivity needed to stay ahead of the competition and meet the rising challenge from the online-only retailers? Are you able to deliver an omnichannel customer experience, analyse customer behaviours and buying patterns, maintain real-time visibility of in-store stock levels, and offer a click-and-collect service?

Nexon's Retail Solutions ensure that retailers are future-proofed and digital-ready for the next wave of innovation in customer service and their shopping experience.

Nexon provides the foundations for digital transformation with secure, managed connectivity, cloud infrastructure and communications infrastructure.

THERE ARE THREE KEY FOUNDATIONAL COMPONENTS RETAIL ORGANISATIONS NEED TO HAVE IN PLACE:



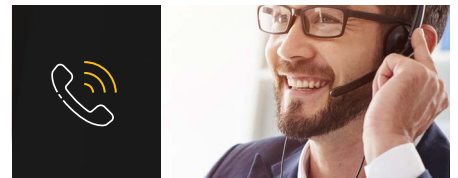
CONNECTIVITY

Nexon will safely guide retailers in the transition to the nbn™ access network across each of their stores. Together with 4G backup services, this ensures organisations have the ongoing communications redundancy and business continuity they need to operate in an increasingly digital world. Migrating to Nexon will enable efficiencies through the consolidation of connectivity links, and the introduction of VoIP or unified communications services.



SECURITY AND PERFORMANCE

Nexon delivers high-performance, reliable, agile and secure network infrastructure utilising Cisco wired and wireless networking, security and SD-WAN technologies. This infrastructure scales and adapts to meet the changing needs of retail organisations as they innovate and transform their operations. We provide security and capability at the edge, supporting deployments of Wi-Fi, mobile application, IoT devices and sensors, and support the adoption of greater levels of automation and use of advanced data analytics across organisations. With our security solutions, retailers can also monitor their operations, remain compliant, protect customer data and gain customer trust.



COMMUNICATION

Our single, easy-to-use and easy-to-manage cloud calling platform improves communications between teams (store, head office and warehouse) and produces a better customer experience. Integrating this platform with other collaboration and productivity tools, our customers have the opportunity to enhance both internal collaboration while still retaining existing telephone numbers and reducing overall telephony costs.

TRANSFORM WITH PEACE OF MIND WITH NEXON MANAGED SERVICES

More than just a service provider, Nexon is your I.T. partner, working alongside you on every step of your digital transformation journey. We:

- ensure the safe and secure migration of services to the nbn™ or to the cloud,
- work with our clients to identify new and emerging technologies that can be applied to optimise operations or respond to business opportunities or challenges,
- have a responsive and skilled support team to support our clients' I.T. infrastructure, and
- give the peace of mind our clients need to focus on their businesses.

OUR SERVICES INCLUDE



MANAGED NETWORK

Our secure network is reliable, scalable and ready to meet the demands of your growing business. Offering full redundancy with around the clock monitoring, we ensure your customers and team have an always-on experience.



MANAGED TELEPHONY

Our cloud-based telephony can reduce costs and increase efficiency. Cloud calling provides guaranteed quality data and voice, is secure and reliable, integrates with your existing network and is ready to meet your growing business demands.



MANAGED I.T. AND HELP DESK

We are your arms and legs in the field offering the support needed to grow your business and concentrate on what matters the most – to digitally transform and deliver memorable experiences to your customers and staff.

ABOUT NEXON

Founded in 2000, Nexon Asia Pacific (Nexon) is a cloud and managed service provider delivering cutting-edge solutions to help businesses run more efficiently, create better user experiences and explore bigger opportunities. Nexon's depth of expertise spans across a range of technology specialities and industries, bringing these skills together to create business solutions, simplifying the process – and the technology – for our clients. From Network, Unified Communications, Cloud Services, and Digital Workspace to systems and applications, right through to delivery, to desktop and day-to-day support, Nexon takes the necessary steps to transform an organisation, enabling sustainable growth and pathways for innovation. From transitioning your business network across all your offices, warehouses and stores, to securing and connecting network and telephony services for greater agility, Nexon's deep retail experience makes us the digital transformation partner your business needs.

To find out more about Nexon's Retail I.T. Solutions, call us at **1300 800 000**, email us at **enquiries@nexon.com.au** or visit **nexon.com.au/retail**

OUR CUSTOMERS



Nexon completed a network refresh for Lowes, standardising on Cisco and Cisco Meraki, and migrating all 200 stores to the nbn™ broadband access network as the service becomes available. Lowes now has a secure, scalable wired and wireless network ensuring operational stability and performance, quality of service for its cloud telephony, and security in-store for switches and access points. Nexon's responsive, agile local managed services and support services has given Lowes' team peace of mind and freed it up to focus on digital transformation, including the opportunity to introduce new technologies to improve the customer omni-channel experience and create analytics on consumer behaviour in-store.

OUR PARTNERS

