EQUINIX® | Hewlett Packard Enterprise

Fast-forward your digital play at the HPE-Equinix Rapid Ideation Center

Accelerate your hybrid multicloud adoption and innovation capabilities and unlock your digital future.

With the accelerated adoption of online shopping and e-payments, internet-economy businesses are grappling with managing and monetizing unprecedented data and transactional volume. The need to build collaborations across supply chains, ecosystems and even complementary solutions to fully realize one's revenue potential is critical.

Solution

To rapidly convert ideas into business value, an organization needs a strong digital foundation. Organizations must quickly digitize and re-architect IT infrastructure to deliver services with more agility, reliability and security. This enables them the flexibility to scale up quickly while optimizing costs, ensuring high performance and sharpening competitiveness.

Equinix and Hewlett Packard Enterprise (HPE) understand the unparalleled challenges faced by fast-growing, web-based technology companies. We have teamed up to bring the depth of knowledge, expertise and experience to accelerate your hybrid/multicloud adoption and innovation capabilities. Unlock your digital future with the HPE-Equinix Webtech Acceleration Program—designed to fast-track your competitive edge.

About HPE GreenLake

Hewlett Packard Enterprise (HPE) GreenLake cloud services provide customers with a powerful foundation to drive digital transformation through an elastic as-a-service platform that can run on-premises, at the edge, or in a colocation facility. HPE GreenLake combines the simplicity and agility of the cloud with the governance, compliance and visibility that comes with hybrid IT.
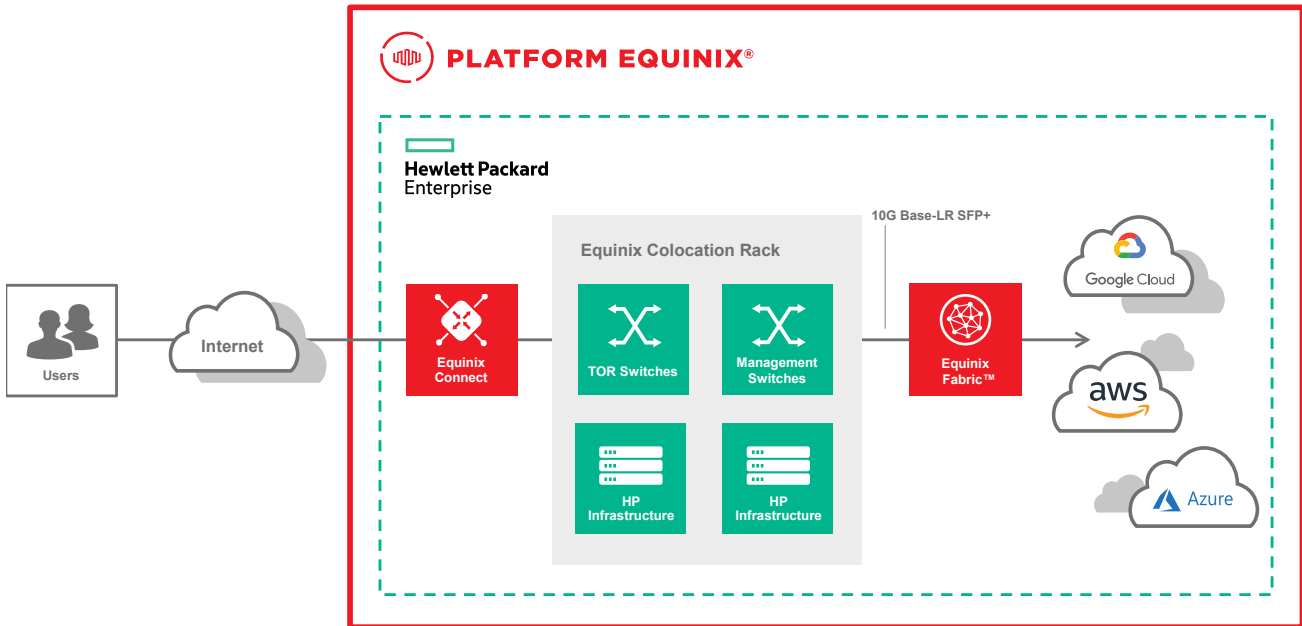
HPE GreenLake

About Equinix

Equinix is the world's digital infrastructure company™. Digital leaders harness our trusted platform to bring together and interconnect the foundational infrastructure that powers their success.

Equinix.com

"HPE is providing best-in-class hybrid cloud experience, and we are giving our customers the flexibility to choose how they consume their IT infrastructure—either via a traditional CAPEX model or as-a-service with our HPE GreenLake offering. In partnership with Equinix, the Webtech Rapid Ideation Centre is enabling companies to try HPE solutions for free and experience the benefit of a hybrid cloud."

Sandeep Kapoor
Director of HPE Compute, APAC

Equinix-HPE Webtech Accelerator Program supports, nurtures and helps you co-develop new business models.

Solution components

The HPE-Equinix Webtech Acceleration Program provides internet startups with exclusive access to Equinix cloud, network and financial ecosystems and HPE's technology solutions to build a robust hybrid multicloud. Offering an innovative platform that optimizes costs, provides convenience and ensures compliance, it encompasses:

Powered by HPE platform	Powered by Platform Equinix®
▪ Container as a Service ▪ Virtual Machine (VM) as a Service	▪ Colocation racks ▪ Equinix Fabric™ Port (1 Gbps) ▪ Equinix Fabric Virtual Circuits (TBC) ▪ Equinix Connect – 1 G Port, 100 Mbps MBC

HPE Greenlake Consumption Model

Advisory-led consulting + Professional services + Infrastructure optimization

Program highlights: 30-day free trial

Designed with an as a Service model, the program offers a 30-day free trial at the HPE-Equinix Rapid Ideation Center in Singapore for you to:

▪ Access, run and test workloads and applications in a secure and reliable hybrid multicloud environment powered by cloud-like flexibility while enjoying more control over data.

▪ Validate and discover how a hybrid model streamlines operations and enables new functionalities with HPE technologies.

▪ Experience the flexibility and scalability of a hybrid multicloud environment powered by Equinix's private, direct connectivity that bypasses the public internet to overcome concerns with data governance, security and egress issues.

HPE

Get the cloud-like flexibility of the HPE GreenLake as a Service offering, backed by HPE Pointnext professional and advisory services:

HPE GreenLake as a Service consumption model
Get the benefits of public cloud with a pay-per-use model, and choose your required capacity with appropriate sizing to optimize budget, including a built-in buffer to ensure standby capacity ahead of demand. This model is powered by HPE GreenLake Flex Capacity.

HPE GreenLake central portal
Easily manage, control and choose from a suite of cloud services to optimize cloud spend and gain faster insights for analytics. Get the convenience of one agreement and one invoice, deployed in an Equinix data center.

HPE Pointnext Services
This provides data-driven guidance to design and implement technology solutions, optimize processes, smooth skill gaps and more. Get quick and easy onboarding with infrastructure optimization guided by HPE deployment and migration expertise, backed by ongoing monitoring and response services.

Expert management
Manage IT operations, policies and processes to increase performance while managing costs for each workload. Get expertise in cloud services, edge services, IT modernization services, artificial intelligence (AI) and data-driven services, and more.

Equinix

Place your digital infrastructure anywhere across the world on the highly resilient and secure Platform Equinix®. Colocate in Equinix International Business Exchange™ (IBX®) data centers, and connect to various hybrid multicloud systems with Equinix Fabric™, Equinix Connect and Network Edge.

Place infrastructure anywhere
Leverage the global footprint of 230+ Equinix IBX data centers across 65 metros and place infrastructure wherever required—at the edge and closer to your customers and partners.

Connect to rich ecosystems
Securely link to public and private clouds, 1,800+ network services, 3,000 cloud and IT service vendors, and other business partners in a rich ecosystem. Enjoy low-latency internet access with Equinix Connect solution in IBX data centers across 40+ metros, backed by 99.99% Service Level Agreement (SLA) for dual-homed configurations.

Scale easily with private network connections
Expand quickly across geographies with data center-to-data center private network connections between any two Equinix Fabric locations in 50+ metros globally. Optimize instant deployment and interconnection of network services with Network Edge, an Equinix virtual network services that run on a modular infrastructure platform.

HPE Greenlake delivers measurable value to our customers

30–40%
CAPEX savings[1]

40%
IT resource savings[1]

75%
Faster time to savings[1]

1   "The Total Economic Impact™ of HPE GreenLake," Commissioned study conducted by Forrester, May 2020.

Joint value propositions

Optimize cost

Eliminate up-front capital outlay with as a Service cloud model on-premises; provision hardware, cloud and connections on demand in minutes without wasteful overprovisioning.

Retain central control and insight

Enjoy pay-per-use and self-service convenience via HPE GreenLake Central to choose from myriad cloud services to match workloads and proactively control cloud usage; ensure continuous compliance for over 1,500 controls; and gain greater visibility and insights for analytics.

Increase agility and scalability

Set up flexible IT infrastructure for greater agility to scale up easily with built-in buffer offering ready capacity ahead of demand.

Unify hybrid multicloud platform

Connect all clouds, Software as a Service (SaaS) and service providers onto one platform to enhance hybrid multicloud performance.

Gain resilience

Ensure capacity to manage high-density workloads and voluminous data; build resilience against dynamic demands with a flexible technology infrastructure.

Enhance productivity

Free up IT resources to focus on driving business outcomes; eliminate mundane troubleshooting and maintenance of own data centers.

Ready to get started?

Contact HPE and the Equinix Sales team in Singapore to explore opportunities to solve your tech-related challenges.

Join us for a 30-day free trial at the HPE-Equinix Rapid Ideation Center today.

Contact Us

Power your digital leadership at Equinix

On Platform Equinix®, digital leaders bring together all the right places, partners and possibilities to create the foundational infrastructure they need to succeed. On a single global platform, place infrastructure wherever you need it. Connect to everything you need to succeed. Seize opportunity with agility, speed and confidence.