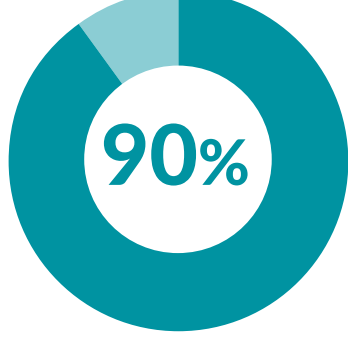


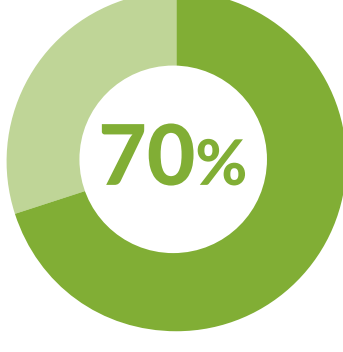
You're Ready for AIOps and Here's How to Get There.

Three Reasons You're Ready



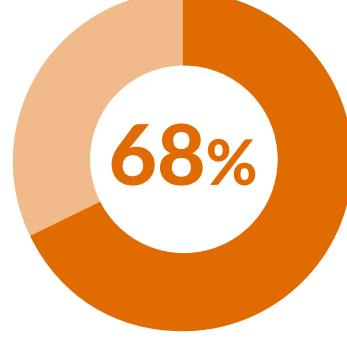
Better Business Outcomes

90% of IT professionals believe that using AIOps for network management can lead to better business outcomes.



Self-driving Operations

More than 70% of IT organizations trust AIOps to automatically remediate security issues, service problems, and capacity issues, even if those changes might have a significant impact on how the network works.



Budget Ready

68% of Enterprises have budget available for applying AIOps to network management this year.

Source: Enterprise Management Associates, "Revolutionizing Network Management with AIOps," April 2021

Ask the Right Questions

64%

You're not alone. 64% of IT Professionals don't feel confident in their ability to evaluate AIOps technology.



"I was watching a one-hour AIOps presentation from one vendor and 45-minute presentation from another, and they all use the same buzzwords," said a network architect at a \$40 billion pharmaceutical company. "Everyone is talking about it, but no one really knows what it does."

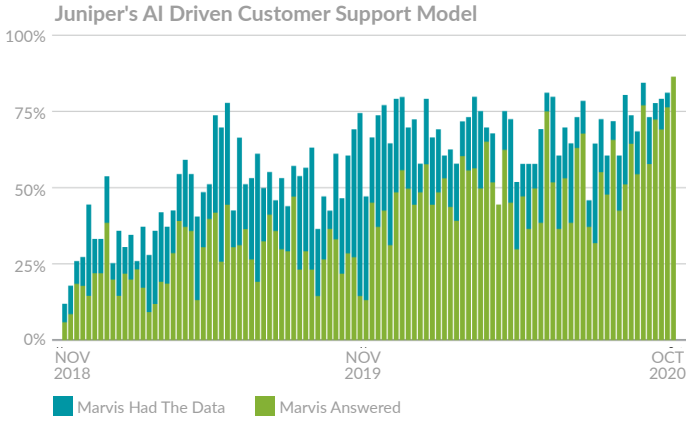
1. How effective is the solution, what data is provided?
2. Do the auto-remediation and recommended actions fit your business needs?
3. Have you seen the AIOps solution in action?
4. How are you communicating with the AI?

Source: Enterprise Management Associates, "Revolutionizing Network Management with AIOps," April 2021

Get the Right Answers

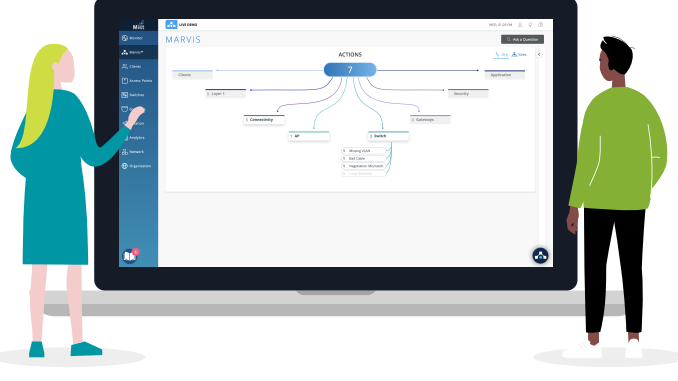
1 Data Efficacy

Real AI/ML solutions are trained to identify patterns in data and correlate actions. These solutions are always learning and optimizing the algorithms. Discuss the efficacy of a solution - if there is no efficacy data this may be a red flag.



2 Workflow Verification

Verify that workflows and use cases are ample and appeal to the business needs and IT staff. An AIOps solution should offer both recommended actions and auto-remediation. Trust in an AIOps solution is paramount to its success. Workflows verifying AI insights prior to full auto-remediation are key.



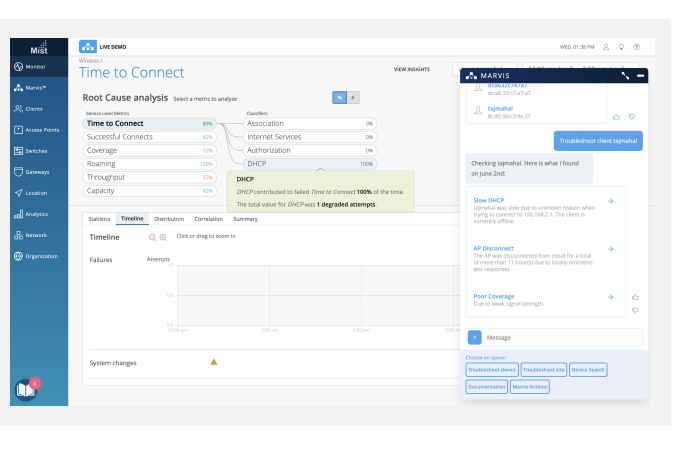
3 Proof-of-Concept Insight

Request a proof of concept (PoC) - does the solution go beyond basic Machine Learning algorithms? Discuss the differences between Artificial Intelligence (AI) and Machine Learning (ML) and lessons learned along the way. Granularity of data is key to providing the best insight - does the data provide client-level or network-level granularity?



4 A Conversational Assistant

Does the AIOps offer alternatives to interface with the AI or are you stuck learning tedious commands? Dashboards take time to flip through, Chatbots are programmed to answer only specific questions. The Marvis Conversational Assistant does NOT require you to know a list of supported questions or how to ask them - making troubleshooting more efficient and closer to a single pane of glass.

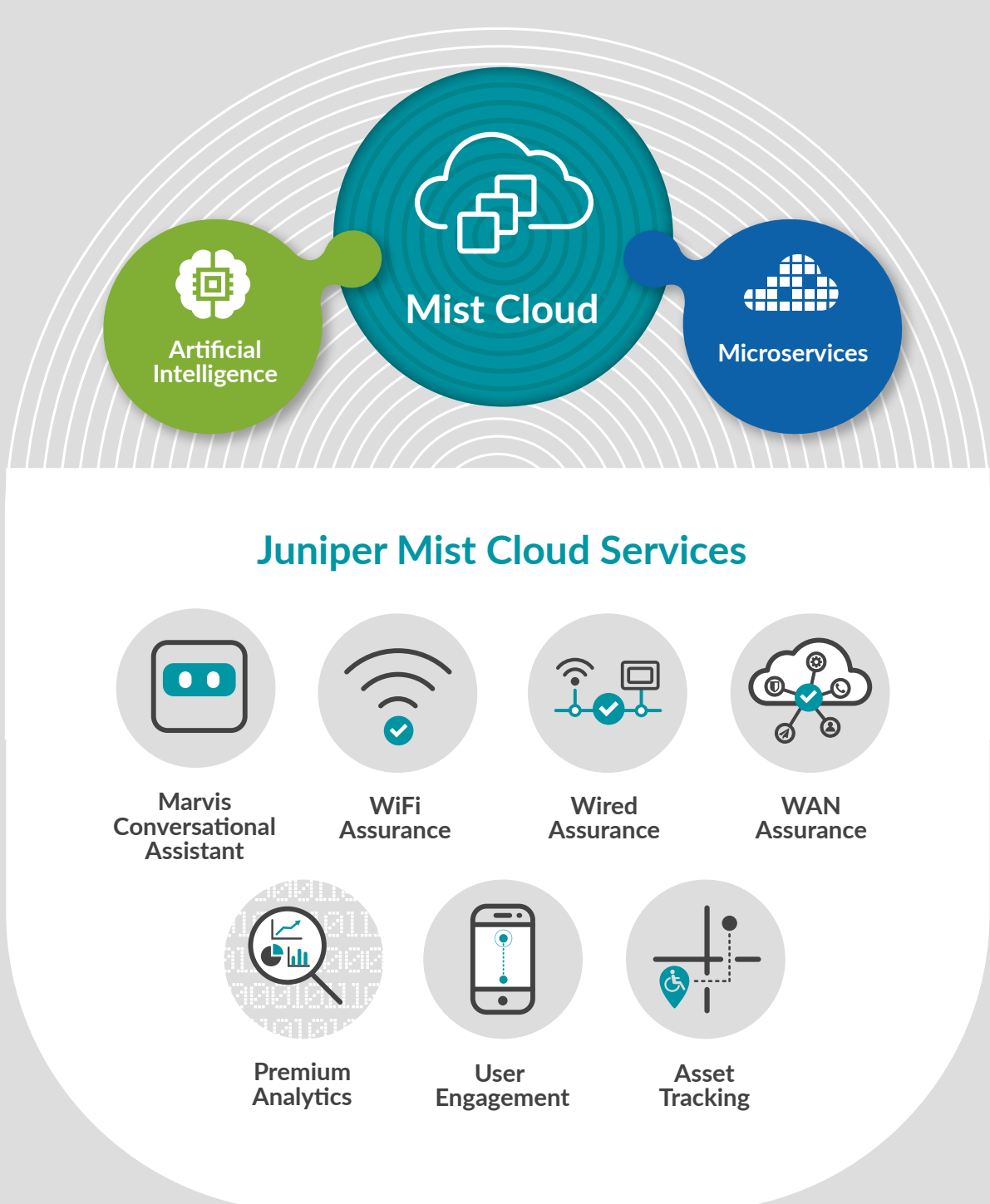


Source: Enterprise Management Associates, "Revolutionizing Network Management with AIOps," April 2021

Choose the Right Solution

Deploying AIOps, with Marvis and Juniper Mist Cloud Services.

AIOps solutions should simplify end-to-end troubleshooting, offer self-driving network operations, and provide insight into client-to-cloud customer experience



Learn more at the links to the right

- [What Is AIOps?](#)
- [Artificial Intelligence and Machine Learning](#)
- [Marvis Virtual Network Assistant](#)
- [Juniper Mist Cloud Services](#)